

Fisola Famuyiwa

Experience Researcher

linkedin.com/in/fisolaf
fisolafamuyiwa@gmail.com

EDUCATION

University of Michigan

2021 - 2023 | Ann Arbor, MI

Master of Science in Information, emphasis UX Design & Research

University of Maryland

2017 - 2021 | College Park, MD

Bachelor of Science in Physiology and Neurobiology

PROFESSIONAL EXPERIENCE

Experience Researcher

Adobe

Jul 2023 - current | San Francisco, CA

Developed foundational research for Illustrator Web, Acrobat GenAI, and AJOB2B.

Experience Research Intern

Adobe

Jun 2022 - Sep 2022 | Kailua, Hawaii (Remote)

Partnered with a product designer to develop exploratory design research for AEM, with aim to understand positive and negative AI/ML feedback loops.

UX Researcher and Designer

Allied Media Projects

Mar 2022 - Jul 2022 | Detroit, MI

Created a comparative analysis on Virtual conference and messaging platforms to can accommodate 5000+ participants; created user flows and user tasks for moderated user testing

Product Design Intern

Nutshell

Jan 2022 - May 2022 | Bethesda, MD

Conducted heuristic evaluations on onboarding experiences; developed competitive analyses and QAs for marketing pipeline timelines and forms; designed and prototyped forms editor features; documented design specifications.

SKILLS

UX Research

A/B Testing
Contextual Inquiry
Heuristic Evaluation
Persona Research
Qualitative Interviewing
Survey Design
Data Analysis
Usability Testing
User Segmentation

UX Design

Prototyping (low-mid fidelity)
Sketching
User Journey Mapping
Wireframing

Tools

Figma
Illustrator
Google Analytics
Photoshop
Tableau

Programming

HTML/CSS
Python
R

Awards

3rd Place in 2021 Terp UX
Makeathon

2017, 2018, 2019 NIH Intramural
Research Training Award
Fellowship