

Fisola Famuyiwa

Experience Researcher

ofamuyiw@umich.edu

linkedin.com/in/fisolaf

fisolafamuyiwa.com

EDUCATION

University of Michigan

2021 - Expected 2023 | Ann Arbor, MI

Master of Science in Information, emphasis UX Design & Research

University of Maryland

2017 - 2021 | College Park, MD

Bachelor of Science in Physiology and Neurobiology

PROJECTS

Student UX Researcher

Course: Usability Studies

Apr 2021 - Apr 2021 | College Park, MD

Created interaction maps and moderated user interviews with the aim to improve Mavenlink's project management application.

Student UX Researcher

Course: Contextual Inquiry & Consulting

Aug 2021 - Dec 2022 | Ann Arbor, MI

Designed interview survey questions, conducted user interviews, created affinity maps to benefit the request workflow of Maker Works, a local Ann Arbor organization.

PROFESSIONAL EXPERIENCE

Experience Research Intern

Adobe Research, Strategy, & Design | Digital Experience Team

Jun 2022 - Sep 2022 | Remote

Led discovery research for AI/ML products; moderating user interviews and conceptual design exercises.

UX Researcher

Allied Media Projects

Mar 2022 - July 2022 | Detroit, MI

Moderated user testing for virtual platforms and created user flow diagrams in preparation for AMP's annual conference.

UX Research Intern

1Cademy

Oct 2021 - Mar 2022 | Ann Arbor, MI

Researched collaborative online environments, presented findings on scholarly works, and informed UI team with design research.

SKILLS

Research

A/B Testing

Contextual Inquiry

Heuristic Evaluation

Persona Research

Primary & Secondary

Qualitative Interviewing

Survey Design

Data Analysis

Usability Testing

Design

Prototyping (low-high fidelity)

Sketching

User Journey Mapping

Wireframing

Tools

Adobe Illustrator

Adobe Photoshop

Figma

Gephi

Google Analytics

Tableau

UserInterviews.com

Programming

HTML/CSS

R

Awards

3rd Place in 2021 Terp UX

Makeathon

2017, 2018, 2019 NIH Intramural

Research Training Award

Fellowship